

[Time: 03.00 Hrs]		[Marks:75]
Please check whether you have got the right question paper.		
N.B:	<ol style="list-style-type: none"> 1. Q.1 is compulsory and carries 20 Marks. 2. Q. 8 is compulsory and carries 15 Marks. 3. Attempt any four questions from Q.2, Q.3, Q.4, Q.5, Q6 and Q7. Each of these questions carry 10 Marks. 4. Figures to the right indicate full marks. 	

Q.1	<p>Select the correct option for the following statements/questions:</p> <ol style="list-style-type: none"> 1. _____ is a process of doing something new, and innovative. <ol style="list-style-type: none"> (a) Trading (b) Research (c) Entrepreneurship 2. _____ theory implies that entrepreneurship developed because the individuals called entrepreneurs possessed certain specific traits or characteristics or competencies which made them capable of generating new ideas and creating a new venture. <ol style="list-style-type: none"> (a) Integrated (b) Trait (c) Innovative 3. _____ is the ability to persuade others to seek defined objectives enthusiastically. <ol style="list-style-type: none"> (a) Entrepreneurship (b) Leadership (c) Intrapreneurship 4. _____ Entrepreneurs: Many of these persons were pushed into self-employment through circumstances like frustration on the present job, a new idea striking an individual while working on an otherwise monotonous job, a family business that needed attention after the death of its founder. <ol style="list-style-type: none"> (a) Induced (b) Spontaneous (c) Motivated 5. _____ planning is a mental process requiring the use of intellectual faculties, imagination, foresight and sound judgment at the right time and at 	(10)
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	<p>the right place.</p> <p>(a) Economic (b) Business (c) Marketing</p> <p>6. _____ embraces the companies by providing them with a higher end research and analytical based services in a variety of business areas.</p> <p>(a) Consultancy Services (b) Joint Venture (C) Knowledge process outsourcing</p> <p>7. The main objective of _____ is the rational allotment of limited resources on different alternative investment opportunities so that the specific prescribed object or objectives may be achieved.</p> <p>(a) project appraisal (b) project report (c) research report</p> <p>8. _____ refers to ownership capital which do not carry any special or preferential right in respect of annual dividend or the return of capital in the event of winding up of a company.</p> <p>(a) Venture capital (b) Equity capital (c) Preference capital</p> <p>9. _____ means refund of customs duties and central excise paid on raw materials, components, packing materials, etc.</p> <p>(a) Cash Credit (b) Duty drawback (c) Retained Earning</p> <p>10. _____ is the process of contracting with foreign firms, granting them proprietary rights to use technology, copyrights, trademarks or specific products owned by domestic companies.</p> <p>(a) Franchising (b) Outsourcing (c) Licensing</p>	(10)
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	<p>State whether True or False:</p> <p>(B) 1. The entrepreneurs generally do not get involved in the preparation of the Project Report; they ask some experts to do the job.</p> <p>2. The Technocrat Entrepreneur is a businessman who has tasted the fruits of business success and now wants to give to society something of what society gave him.</p> <p>3. Term loans are creditor-ship securities representing long term indebtedness of a company.</p> <p>4. The Small Industry Development Bank of India (SIDBI) has special schemes for financial and managerial assistance for women entrepreneurs.</p> <p>5. Entrepreneurial Development Programme is a process in which entrepreneurs are prepared to establish, develop and expand their business enterprises and face business uncertainties and risks boldly and calmly.</p> <p>6. Reserves and surpluses build over the past that can be reinvested in business for modernization and expansion are called Debentures.</p> <p>7. Product selection would reflect the nature, mode and prospects of the business in addition to revealing the qualities and philosophy of the entrepreneur.</p> <p>8. The Government has been offering liberal concessions and subsidies to the entrepreneur to build up infrastructure and entrepreneurship base in the country.</p> <p>9. A provisional registration is valid for one year in the first instance and could be renewed for a further period of one year, in two six monthly extensions when the entrepreneur provides proof that he could not complete the necessary formalities.</p> <p>10. Market Demand Analysis means assessment of the strengths and weakness of the opportunities or chances in business so as to take advantage of a given situation.</p>	
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Q.2	<p>Attempt any Two of the following:</p> <p>(a) Define Entrepreneurship. Discuss its characteristics.</p> <p>(b) What is meant by external environmental analysis? State and explain the factors affecting external environmental analysis.</p> <p>(c) What is the project report? Explain. What are its basic characteristics? State in brief the contents of a project report.</p>	(10)
Q.3	<p>Attempt any Two of the following:</p> <p>(a) What are the incentives available to SSI units in backward/rural project areas? Explain Value Added Tax (VAT) in brief.</p> <p>(b) What is meant by opportunities analysis? Discuss the sources of opportunities analysis?</p> <p>(c) Distinguish between Manager and Entrepreneur.</p>	(10)
Q.4	<p>Attempt any Two of the following:</p> <p>(a) What factors and sources will you consider to estimate your working capital and fixed capital requirements?</p> <p>(b) What are the objectives and methods of employee training?</p> <p>(c) State and explain the various stages of development in entrepreneurship.</p>	(10)
Q.5	<p>Attempt any Two of the following:</p>	(10)

	<p>(a) Define Business Planning and state the essentials of a successful business enterprise.</p> <p>(b) Write a note on different types of Entrepreneurship.</p> <p>(c) Explain the term Working Capital. Write a note on sources of raising working capital.</p>	
Q.6	<p>Attempt any Two of the following:</p> <p>(a) Distinguish between Entrepreneur and Intrapreneur.</p> <p>(b) What is project? Explain the stages of project preparation.</p> <p>(c) State and explain the objectives of Entrepreneurial Development Programmes.</p>	(10)
Q.7	<p>Attempt any Two of the following:</p> <p>(a) What is meant by innovation? Discuss the relationship between innovation and entrepreneur.</p> <p>(b) What is meant by promotion of a venture? Explain the stages in the promotion of a venture.</p> <p>(c) Define and explain Intrapreneurship and state the characteristics of an Intrapreneur.</p>	(10)
Q.8	<p>Attempt any Three of the following:</p> <p>(a) Importance Of Women Entrepreneurship</p> <p>(b) Factors Determining Fixed Capital Requirement</p> <p>(c) Venture Capital Funding</p> <p>(d) Objectives of NEDB</p>	(15)